



To the Best Vendors in Vermont & Beyond,

The Okemo Valley Regional Chamber of Commerce invites you to participate in the **6th Annual Best of Vermont Summer Festival**, held **Saturday, August 22 and Sunday, August 23, 2026 (rain or shine)** in Ludlow. The festival runs **11:00 a.m.–5:00 p.m. both days** at the **Okemo Field on Route 103**, a highly visible location.

Located in South Central Vermont along the Scenic Route 100 Byway, the Okemo Valley is a four-season destination surrounded by Okemo, Magic, and Ascutney Mountains. This festival showcases the best of Vermont and is promoted to both locals and visitors. The event features **live music, fine art, artisan goods, specialty foods, maple and cheese products, microbreweries, craft distilleries, agricultural bounty, and more.**

Vendor spaces are **first come, first served**, with preference given to past participants. We will limit the number of vendors selling similar products. Vendors may reserve space under the big tent (limited availability) or bring their own tent, table, and chairs for a reduced fee. We provide tents, staging, porta potties, parking, and extensive promotion.

The **application deadline is Saturday, August 8, 2026**, with payment in full. Vendor fees start at **\$90 for both days** (just **\$45/day** for Okemo Valley Chamber members bringing their own tent). Please see the attached form for additional pricing options. To join the Chamber before the festival and receive discounted pricing, apply here: <https://www.yourplaceinvermont.com/online-application>

Selected vendors will be featured on our festival webpage and social media, so please email your **logo** and at least **two high-quality product photos** to clighthall@yourplaceinvermont.com.

We hope you'll join us for this exciting event. Please contact Carol with any questions.

Sincerely,

Carol Lighthall, Executive Director
Okemo Valley Regional Chamber of Commerce
57 Pond St. - P.O. Box #333, Ludlow, VT 05149
clighthall@yourplaceinvermont.com
802-228-5830 or 802 591-0500
www.yourplaceinvermont.com/best-of-vermont-summer-festival

Our Quality Pledge

The organizing committee aims to showcase a dynamic, diverse and inclusive Summer Festival that calls to mind all that we love about Vermont in the Summer. With a quality focus for participants, event activities, and products that are Vermont Made, or are representative of Vermont and the Vermont brand. We will also encourage chamber member and sponsor involvement for the most interesting and fun experience for participation at all levels. Thank you for joining us!

Guidelines & Agreement

Administration

1. **Set-up:** Vendors must arrive and be fully unloaded by **10:00 a.m.** on **Saturday, August 22** and **Sunday, August 23, 2026**. After unloading, vehicles must be moved to **designated vendor parking** before booth set-up.
2. **Electricity:** Limited power is available by request and requires a completed **Pricing Form** and additional fee based on usage. Power needs must be clearly listed on the Pricing Form, due **Saturday, August 8, 2026**.
3. **Additional Booths:** Adjacent booths may be rented on a **first come, first served** basis, with preference for returning vendors. Additional booths must be reserved by **August 8, 2026** at the time of initial reservation.
4. **Alcohol Vendors:** Vendors serving alcohol must carry required insurance and submit a **Certificate of Insurance** with their application.
5. **Festival Hours / Breakdown:** Vendors must staff booths during all published festival hours. **No early breakdown is permitted before 5:00 p.m. Sunday.** No-shows or early breakdowns (including due to weather) may affect acceptance into future festivals. In case of emergency, speak with a festival volunteer at the **main tent** before breaking down. Overnight security will be provided.

Alcoholic Beverage Requirements

1. Submit a copy of your **license to sell vinous or spirituous beverages** with your application. Distillers may apply for a **joint license for sampling**.
2. Submit **Liquor Liability Insurance** of at least **\$1 million**, listing **Okemo Valley Regional Chamber of Commerce** and **Okemo Mountain/Vail Resorts** as **additional insured**, with your application.
3. Proof of attendance at the **Vermont Department of Liquor Control First Class Seminar** must be on your person during the festival.

General Vendor Information

1. The festival committee may limit vendors selling similar products.
2. Booth placement is prioritized for **early applications** and **returning vendors**.
3. If lodging is needed, vendors are encouraged to stay with Okemo Valley Chamber lodging members:
<https://www.yourplaceinvermont.com/where-to-stay/>
(Discounts may be available—please mention you are a festival vendor.)

Vendor Checklist (Due Saturday, August 8, 2026)

- Completed and signed application/contract
- Payment for booth(s) (see Pricing Form)
- Any required Certificate(s) of Insurance
- Vendors serving alcohol are required to provide the additional DLC indicated above

Application/Contract

All Applications for Exhibit Space Reservations are Reviewed for Approval by the Festival Committee
This event will have a full program on both days RAIN or SHINE unless local authorities deem weather unsafe.

Are you an OVRCC Member? (circle) Yes / No

Are you a repeat vendor or a first-time vendor? (circle) Repeat / First-time

Business/Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Phone: _____ Alternate phone: _____ Email: _____

Web address: _____

Company listing info (for festival website & promotional materials)

Brief description of products (25 words or less): _____

Email a pdf/jpeg of your logo and at least 2 high quality photos of your products to
clighthall@yourplaceinvermont.com.

PAYMENT IN FULL is required with this application. Exhibit space will not be assigned until this payment is received.
Make checks payable, or provide complete credit card info at the bottom of the Pricing Form & return it to:

Okemo Valley Regional Chamber of Commerce (OVRCC)
P.O. Box 333, Ludlow, VT 05149

Exhibit Fee: Vermont exhibitors must pay the full fee with contract submission by **Saturday, August 8, 2026**. Out-of-state exhibitors are accepted on a first-come, first-served basis, with full payment due at submission. If your application is denied, a full refund will be issued after the event.

Cancellation Policy: Cancellations must be submitted in writing to the Okemo Valley Regional Chamber of Commerce (OVRCC). Cancellations **before August 8, 2026** receive a full refund. Cancellations **after August 8, 2026** forfeit the total fee. All refunds are issued after the event.

I agree to abide by all Festival rules, regulations, policies, and agreements. I confirm that I have read and understand the Guidelines and Agreement and, in consideration for participation as an Exhibitor, I accept all terms and conditions. I understand that product liability insurance and any required sales tax are my responsibility as a vendor. I further agree to comply with all rules and decisions, written or otherwise, made by the Okemo Valley Regional Chamber of Commerce or its committees. I also agree to hold harmless the Best of Vermont Summer Festival, the Okemo Valley Regional Chamber of Commerce, Okemo Mountain/Vail Resorts, and the Village and Town of Ludlow, Vermont, including their members and representatives acting in their official capacities, from any liability for injury, loss, or damage to myself, my employees or assistants, my property, or patrons in my exhibitor area, from any cause. My signature confirms my agreement to these terms.

Printed Name: _____ Organization/Title: _____

Authorized Signature: _____ Submission Date: _____

Pricing & Payment

*******DEADLINE: *Saturday, August 8, 2026* FOR ALL PAYMENTS*******

<u>Opportunity</u> <i>(Please select one exhibit option)</i>	<u>Total Due By</u> <u>8/8/26</u>
Standard Exhibitor Package (for both days) Vendor providing own tent, table & chair(s) in field <i>10' x 10' exhibit space</i> <i>10' x 20' exhibit space</i>	\$115 \$165
Enhanced Exhibitor Package (for both days) Under the big tent, but vendor supplies table & chairs <i>10' x 10' exhibit space</i> <i>10' x 20' exhibit space</i>	\$165 \$265
Food Trucks & those serving Alcoholic Beverages (for both days) Those serving Alcoholic beverages <u>must</u> have necessary permitting, bring their own tables/chairs & tent, and <u>must</u> provide fencing around their service area	\$275
Electric Needs: Flat fee per booth power line <i>(for both days)</i> : Electricity in the field is limited and availability is not guaranteed - Chamber will confirm - please consider electric alternatives. The fee for higher electrical needs will be negotiable.	# Amps _____ # Booths _____ <u>Type of use:</u> <i>(Check applicable)</i> ☐ Lighting ☐ Appliance Type of Appliance: _____ \$25 x # booths
<i>Reduced Rate for current OVRCC Members - subtract \$25</i>	
All applications and payment must be received by <u>8/8/2026</u> TOTAL	\$

CREDIT CARD PAYMENTS

Visa___ MasterCard___ American Express___ Discover___

Card # _____

Printed Name on Card _____

Expiration date_____ CCV #_____

Authorized Signature _____

I authorize the Okemo Valley Regional Chamber of Commerce to debit my credit card for the charges on this completed form