



April Chamber Corner

The Okemo Valley Regional Chamber of Commerce is on the move with great momentum!!

Internally, Chamber member companies have been working together to create packages with one another to offer to its customers and visitors alike. We will continue our "Let's Make A Deal" mixer at Killarney's on April 8th.

We will also be hosting our first Okemo Valley Regional Chamber of Commerce **Business to Business Showcase** on July 8 from 5:30-7:30pm at the Echo Lake Inn under the tent. This is for member companies to showcase their products and services to one another and this event will be open to the public. Call the Chamber if you want to participate 228-5830.

Externally, the Chamber will have a half page ad in this May's Connecticut Magazine. Some of our member companies will also be featured in the Northeast Travel Feature; Ski towns in summer, Okemo in Ludlow, VT; Sunday River in Bethel, Maine, The balsams in Dixville Notch, NH and Killington in Killington, VT

Okemo Valley will be added to VT TravelHost Magazine in the May, June, July issue. This publication puts Okemo Valley in over 8,000+ hotel rooms and State Welcome Centers.

Our Summer Regional Guide will be out at the end of April and the Summer edition of Vermont Vacation Guide is now available (Okemo Valley is on the inside front and inside back covers)!

We are currently completing a project called the "Southern Windsor County Map and Touring Guide." This is a combined effort of the Okemo Valley Regional Chamber of Commerce, the Springfield Chamber and the Windsor-Ascutney Chamber. The Map and Guide details Recreation, Cultural, Historical, Attractions and Buy-Local information. Also included are covered bridges and driving tours in the area. The project was made possible by the RMP (Regional Marketing Program) grant from the state of Vermont. The map is to be released in May. Great job Ken Saccardo from Spring River Enterprises.

With this advertising and marketing exposure, we are sure to attract summer visitors to our region!!

Sincerely,

Marji Graf, Executive Director
Okemo Valley Regional Chamber of Commerce